Tucker’s Truck Driving Academy—Waterloo, WI

CDFI Loan Kick Drives Vision for First Time Entrepreneurs

With Viola’s passion for people and Melvin’s truck-driving experience, the Tuckers were ready to start a training school. Traditional lenders wouldn’t provide start-up capital because of the couple’s weak credit history, but Wisconsin Women’s Business Initiative Corporation (WWBIC) saw the Tucker’s determination and approved them for two loans totaling $25,000. The CDFI that focuses on women, particularly women of color, worked and counseled the Tuckers to get their truck-driving academy on the road.

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Impact
• Tucker’s Truck Driving Academy have trained more than 10 students who are now employed on the open road

“We are very fortunate to have been able to start a business. For us to take a leap of faith at our ages, and have WWBIC there to catch us, was truly a blessing.”

Viola Tucker
Cofounder, Tucker’s Truck Driving Academy

WWBIC.com